**Darrius Jacobson**12345 Ghost St,  Somewhere City, AR 7777  
554-112-3330    e:  jcrn@georgemail.com**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Dynamic entrepreneur who utilizes creativity, leadership and teamwork to design and execute solutions that create customer value. Effective communicator with ability to create marketing materials that convey value for both clients and end users.

**OBJECTIVE:** To pursue a career as a high school business technology teacher, in order to share my experience and guidance with young people

**EDUCATION**

**MBA, 2007:** Gotebo University, emphasis in Marketing, Finance and Entrepreneurship                                                                                                
**BBA, 2004:** University of Massachusetts, emphasis in International Business

**High School**, **2000:** Central High School, Tuscaloosa, Alabama, Advanced Academic Diploma with Honors                                                                      
                                                                                                                                   
**Additional Areas of Expertise**  
Client Relations ~ Process Improvement ~ Forecasting  
Project Design & Management ~ Budget Planning & Development

**Accomplishments/Contributions**

* **Created**an Internet Marketing Company that designs and manages websites for independent contractors utilizing new search engine techniques to increase customers
* **Sold**my interests in start-up for 600% ROI in 1 year
* **Developed** and**handled**marketing campaigns and budgets for a variety of businesses in different industries and markets
* **Extensive experience**handling a variety of different clientele through various levels of communication, from independent agents, to college deans, to independent contractors
* **Created and host worldwide blog on Entrepreneurship** to encourage international brainstorming and teamwork among diverse high school and college students
* **Volunteered twice per week with Big Brothers/Big Sisters of America**

**EXPERIENCE**

* **Sacks Media,***Texas, Oklahoma (2006-present)*

***Partner / Co-Founder***

Handled all marketing and advertising budgets for internet media start-up  
Designed all marketing and advertising material for Sagax and various spin-offs (cityelectrician.com)  
Coordinated efforts with Sack’s two other operating partners on all projects and planning  
Designed websites for usage and feel, limited programming duties

* **Gotebo University, Registrar’s Office,***Gotebo, TX* *(2003- 2006)*  
  ***Senior Office Assistant/Student Worker***

Responsible for all Registrar publications, editing, formatting and budgeting, including University Course Catalog  
Coordinated with deans, department heads, faculty and other academic personnel in scheduling all university classes

Proposed and presented technological advancements for Registrar’s office to Faculty Council and other committees

Initiated improved technology and efficient use of space and time

* **Cottontale  Computer Store, Ltd.,***AK (2000-2004)*

***Corporate Trainer/ Operations Support Staff***

Responsible for all aspects of in-store employment (hiring, training, coaching, and termination)   
Provided customer/store support, involving problem solving, procedural changes and corrections  
Analyzed and rewrote procedures/training manuals to improve efficiency and customer service  
Designed flexible training program for in-store employees for technical and non-technical users

* **Jimmy John’s Restaurant,** *Tuscaloosa,**AL**(1998-2000)*

***Cook/Waiter/Delivery Driver***

Responsible for opening and closing store on weekends and summer during high school

Helped cook, prepare food, clean restaurant premises, and operate equipment

Provided customer service—waited on customers, answered phone, took orders for catering, and drove delivery van

Worked after school approximately 12 hours per week during junior and senior years of high school

**CLUB AFFILIATIONS:**

Member of Gotebo MBAA Club and Gotebo Alumni Association  
Mass  Marketing Club

Member of Mass Alumni Association

**HOBBIES/INTERESTS:**

Sports: Basketball, Baseball, Golf, Boxing, and Football

Reading, Photography, Drawing, Traveling

**HONORS/AWARDS:**

CEO of 2006 Gotebo Business Plan Competition, Big 42 honorable mention  
Social Chair for Strong Hall (University of Mass, 2002-2003)  
3-sport athlete, earned 10 varsity letters, 2-year Captain of Baseball and Basketball teams

Most Improved Physical Science Student Award junior year of high school

**RECOMMENDATIONS:**

Attached are five letters of reference—one each from a high school teacher, college professor, employer, coach, and colleague